



World Exhibitions Club

one club
for travel, tourism & m.i.c.e.
exhibitions & media

a *new era* in exhibitions club ... if you can belong, you should

www.wecexhibitions.com



for immediate release

DATE: London, 25th November 2009

TOURISM-INSIDER joins as Media Associate of World Exhibitions Club (WEC).

Continuing with its steady expansion, the latest global media to join **WEC** is the German based **TOURISM-INSIDER** on-line magazine.

Presently distributed to 16,500 readers across 143 countries each week, **TOURISM-INSIDER** is the largest German and English speaking online magazine for tourism executives. It prides itself on authentic advertising-free reporting with a close view on worldwide affairs and the political developments pertaining to the promotion and development of tourism.

With highly topical news about current trends and events, as well as marketing and PR news, the on-line media has achieved a niche market of reporting and ensures it is represented at all major trade fairs around the world, allowing **TOURISM-INSIDER** continues to develop and expand as one of the more unique media available to the industry.

WEC Chairman, Dimitri Laspas said 'We are delighted to have the chance to build on the important German marketplace (we already have one other German based Media Partner). We are glad that **WEC** can provide an additional promotional platform for **TOURISM-INSIDER** giving it added international exposure. With such professional and dedicated media joining **WEC**, the club continues to grow from strength to strength.'

For more information on **TOURISM-INSIDER** or **WEC** please visit www.wecexhibitions.com

--END--