



World Exhibitions Club

one club
for travel, tourism & mice

a *new era* in exhibitions club ... if you can belong, you should

www.wecehibitions.com

For immediate release

July 2010



Polish Outgoing Workshop
7-8 March 2011, Warsaw
www.polishtravelmart.pl

Polish Travel Mart joins **World Exhibitions Club** as Exhibition Member.

Poland's leading travel exhibition, **Polish Travel Mart** that is the latest exhibition to join **World Exhibitions Club (WEC)**.

Organised by Travel Trade Poland (TTG Poland), the Polish partner of the worldwide network of tourist magazines, **Polish Travel Mart** is the event for those wishing to target and conduct business with Poland.

In recent years and in particular since Poland joined the EU, the country has gone through considerable changes. Poland is one of the most interesting markets for outbound holidays. With more than 38 millions of inhabitants, more than 7 millions Poles take holidays abroad each year. Indeed Poland is one of the few growing European tourist markets

Commenting on the joining of the Polish travel mart to **WEC**, Membership Director, Caroline Laspas said '*By being placed on the global promotional platform offered by **WEC** the **Polish Travel Mart** can benefit form attracting more hosted buyers and trade visitors to attend the event next year. We are delighted to welcome the event to **WEC** and look forward to attending and supporting the show next March*'.

For more information on **Polish Travel Mart**, please visit: www.wecehibitions.com.

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