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for immediate release

DATE: London, 24th June 2009

MICE in Asia renews Media Associate Membership of **World Exhibitions Club (WEC)**.

Following an expansion of the Media Associate Membership of **WEC**, one of the earliest Associates has renewed its membership.

MICE in Asia was the first international **Media Associate** outside of the parent company to sign up for **World Exhibitions Club**. Following a year of on-going promotion across the world, through **WEC**, the specialised magazine that targets all members of the MICE industry has decided to continue its membership in order to maintain the exposure levels and increase business opportunities.

MICE in Asia is a key source of information to anyone wishing to conduct Meetings and incentives in Asia. The publication is widely distributed around the world and is supported by many.

WEC Membership Director, Caroline Laspas said *'It is always great to continue strong business relationships and particularly in this day and age, with such a lot of competition. We are glad that **WEC** is proving to provide a role in many companies global desire for exposure'*.

She continued *'Over the past six months in particular, our **Media Associates** division has grown, providing mutual exposure for **WEC** and each **Media Associate** internationally. We are delighted to welcome back **MICE in Asia** to **World Exhibitions Club** for another promising year together'*.

For more information on **WEC** and **MICE in Asia** please visit www.wecexhibitions.com

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