



World Exhibitions Club

one club  
unlimited opportunities  
for travel, tourism & mice

a *new era* in exhibitions club ... if you can belong, you should

[www.wecexhibitions.com](http://www.wecexhibitions.com)

For immediate release

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## ExhibitionPilot.com

### Expansion for **World Exhibitions Club** with new Media Associate Member from Germany

**World Exhibitions Club (WEC)** has expanded its Media Associate membership portfolio with the arrival of a new European member; [ExhibitionPilot.com](http://ExhibitionPilot.com) from Germany.

Published by **KME Consulting Group**. [ExhibitionPilot.com](http://ExhibitionPilot.com) is a specialised quarterly online magazine for the international exhibition industry. It targets decision makers in Germany and internationally in the exhibition industry including, organisers, venues, service providers, trade associations, etc. It also focuses on diplomatic corporations, the German and EU parliament as well as Federal and State Ministries.

**WEC** is delighted to welcome [ExhibitionPilot.com](http://ExhibitionPilot.com) to the club as it is a dedicated media for the exhibitions industry. The other **WEC** Media Associates focus on other vital aspects of the industry. [ExhibitionPilot.com](http://ExhibitionPilot.com)'s membership allows **WEC** to provide a more rounded international promotion to the travel trade, MICE and exhibition sector professionals.

**WEC** Membership Director, Caroline Laspas commented '*It is wonderful to have another European publication join us and especially from the heart of Europe, Germany. The German reputation in business is well know and we believe it should be used as a benchmark for everyone around the world if one is serious about doing business, so we are delighted and honoured to welcome [ExhibitionPilot.com](http://ExhibitionPilot.com) to **WEC***'.

For more information on [ExhibitionPilot.com](http://ExhibitionPilot.com), please visit the website at: [www.kme-consulting.com](http://www.kme-consulting.com) or visit [www.wecexhibitions.com](http://www.wecexhibitions.com)

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