



World Exhibitions Club

for travel, tourism, m.i.c.e
exhibitions & media.

Media Associate profile

Title



TOURISM-INSIDER

Brief Description

TOURISM-INSIDER is the largest German and English speaking online-magazine for tourism executives.

Our main focus is on authentic advertising-free reporting in the tourism branch with a close view to worldwide interconnections. We publish highly topical and explosive insider-knowledge out of the tourism branch with the fastest news about current trends and events, as well as Marketing and PR news.

TOURISM-INSIDER reports about current affairs in the tourism industry. Of course, we are represented at all major trade fairs around the world (WTM, ITB, IMEX, AIME, IT&CMA, ATM, ATF, MITTM, EMITT, IT&CM etc.) and exclusively cover the newest trends and events.

Our third important column deals with the trends in political developments pertaining to the promotion and development of tourism.

Our readership works and represents the tourism industry and appreciates our first-hand reporting which is edited by professional journalists.

Readership Trade.

Distribution 21.500.
In 141 countries.

Format Internet.

Circulation A weekly newsletter as a reminder on Mondays.

Established Since 2006

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