



World Exhibitions Club

one club
unlimited opportunities
for travel, tourism & mice

a *new era* in exhibition clubs ... if you can belong, you should

www.wecexhibitions.com

For immediate release

DATE: London, 20 December 2006

TITLE: **Tourism around the World** e-newsletter joins the prestigious **World Exhibitions Club**...

The global monthly e-newsletter, **Tourism around the World**, has joined the newly launched **World Exhibitions Club** as a **Media Associate**.

Tourism around the World strongly believes that by joining the international club, not only will it further expand its already well established readership, but also will be able to focus on and provide exhibitions in the travel, tourism and mice field with dedicated promotion, as a '**global WEC Media Associate**'.

WEC Membership Director, Caroline Laspas said '*We are delighted to welcome **Tourism around the World** e-newsletter to **World Exhibitions Club***'. Membership is open to any publication in the travel, tourism and mice field, many of which can offer local or regional exposure for members, with **Tourism around the World** now joining as a Media Associate, we can now offer **WEC** exhibition members a truly global media opportunity.

Tourism around the World's publisher has also expressed with excitement the great opportunities on offer for the e-newsletter and **WEC Members**, Dimitri Laspas said '*We will be working closely with both the **WEC** Secretariat to promote the club as well as with its members in order to provide as much international exposure within the tourism and mice industry as possible*'.

Designed to provide maximum international promotion and exposure, **WEC** is the only independent club for exhibitions in the travel and tourism and mice industry.

For more information on visit the **World Exhibitions Club** website at:

www.wecexhibitions.com

and for information on **Tourism around the World** e-newsletter please visit

www.bmlinternational.co.uk

Alternatively, email the Secretariat at info@wecexhibitions.com

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