



World Exhibitions Club

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unlimited opportunities
for travel, tourism & mice

a *new era* in exhibition clubs ... if you can belong, you should

www.wece Exhibitions.com

For immediate release

DATE: London, 19 March 2007

Title: **Italian Partner** joins **World Exhibitions Club**.

The Italian tour operator, **Prinsotel & Travel** has joined **World Exhibitions Club** as a Partner.

The addition of the privately owned European tour operator offers visitors to the **WEC** website a great opportunity to find all the services they need when conducting business in Italy.

As the second partner to join **WEC**, **Prinsotel & Travel** will gain global promotion through **World Exhibitions Club**, as well as through the Media Associates of the club and in particular the **Tourism around the World** monthly publication.

With a team of highly qualified staff with a wealth of experience in the Italian market, **Prinsotel & Travel** has positioned itself as a dedicated Italian incoming tour operator offering a wide variety of essential services to its clients. Together with a world wide network of partners, representatives, and agents **Prinsotel & Travel** handles over 2,500 group programmes a year across the whole of Italy.

WEC is proud to be associated with **Prinsotel & Travel** and is sure the addition to the club will further enhance the global targets of both **Prinsotel & Travel** and **WEC**.

For more information on **Prinsotel & Travel** please see www.prinsotel.com

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