



World Exhibitions Club

one club
for travel, tourism & m.i.c.e.

a *new era* in exhibitions club ... if you can belong, you should

www.wecexhibitions.com

For immediate release



DATE: London, 12th June 2008

Title: **Success all-round as EMITT renews its WEC membership.**

Following yet another highly successful event in Istanbul, Turkey in February, preparations for a bigger and better **East Mediterranean International Travel & Tourism (EMITT)** Exhibition are in hand.

As part of their international promotion, **EMITT** has renewed, for the second year, its membership of the **World Exhibitions Club (WEC)**, the international exhibition club for travel, tourism and mice events.

As a **WEC** Member, **EMITT** also has the opportunity to work with the other facilities on offer through **WEC** including international direct mail promotion and high profile exposure provided by **Tourism around the World** monthly, the global e-newsletter who themselves are a **WEC Media Associate**. The publication was the first media associate of the club and has strongly supported **WEC** in its goal of providing an international business platform for all its **Members, Media Associates** and **Partners**. **Tourism around the World** monthly has also become an official Media Sponsor of **EMITT**.

WEC Membership Director, Caroline Laspas said *'We are delighted to be able to again work closely with EMITT*. The quality of the event and its expansion to meet the growing needs and demands of the Turkish and regional tourism markets are to be commended. **WEC** provides a valuable platform for **EMITT** to ensure it reaches every corner of the world in order to attract potential exhibitors, trade professionals and hosted buyers. **WEC** offers simple quality by placing its members at the forefront of its business.

The next edition of **EMITT** will take place at TUYAP Exhibition Centre, Istanbul, Turkey from **12-15 February 2009**.

For more information on **EMITT**, please visit the website at: www.emittistanbul.com or contact **World Exhibitions Club**, info@wecexhibitions.com or visit www.wecexhibitions.com

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World Exhibitions Club
London, UK, EU



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Notes for Editors:

Established in 2006, **World Exhibitions Club (WEC)** was founded by a dedicated team in the field of travel, tourism and exhibitions, with over 12 years of hands-on experience organising and selling some of the most famous international exhibitions in the travel, tourism and mice industry.

Combined with a solid background and training in marketing and promotion, led the team to recognise a need in the market for selective international travel and tourism and mice events to be presented on an independent global platform, hence the creation of **World Exhibitions Club**.

Who can become part of WEC? There are 3 membership divisions:

-Members:

All travel, tourism and m.i.c.e exhibitions and organisers.

-Partners:

All companies of the Tourism industry; Tour Operators, Travel Agents, Convention Centres, DMC Companies, Destination Management Companies, Airlines, Hotels, Tourism Boards (National and Regional) Exhibition Designers among others.

-Media Associates:

All Magazines, Journals, Portals in relation to tourism (leisure and business travel), m.i.c.e and exhibitions.

WEC Exhibition Members:

EMITT (East Mediterranean International Travel & Tourism), Istanbul, Turkey.

Travel Turkey Izmir, Izmir, Turkey.

AWTTE (Arab World Travel and Tourism Exchange), Beirut, Lebanon.

WEC Partners:

Prinsotel & Travel, St. Agnello, Italy, EU.

BML International, UK, EU.

WEC Media Associates:

MICE in Asia, Malaysia.

Tourism around the World monthly, UK, EU.

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