



World Exhibitions Club

one club
for the travel, tourism &
m.i.c.e. exhibitions

a *new era* in exhibitions club ... if you can belong, you should

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East Mediterranean International Travel and Tourism.

Title: **World Exhibitions Club** welcomes **East Mediterranean International Travel and Tourism**.

World Exhibitions Club (WEC) has signed up its first exhibition organiser member. The well-established Turkish travel and tourism exhibition, **East Mediterranean International Travel and Tourism** (**EMITT**) has joined **WEC** in order to further increase its global standing in the exhibition calendar and increase its prospect of more exhibitors and visitors.

Since its launch in 1996, **EMITT** has very successfully and steadily grown and developed into the leading regional exhibition and a highly respected international event.

WEC is proud to be working closely with **EMITT**, as the opportunity allows **WEC** to provide additional international marketing and promotion for the show, resulting in its further expansion into the global marketplace.

WEC Membership Director, Caroline Laspas commented 'Part of **EMITT**'s success has been the organisers continued ability to meet the ever changing needs and demands of the travel and tourism industry and reflect that in **EMITT**. It is a pleasure to work with a progressive exhibition who recognises that there is no such thing as too much promotion to achieve its targets'.

For more information on **World Exhibitions Club** and/or **EMITT Istanbul** please visit:

www.wecexhibitions.com