



World Exhibitions Club

one club
for travel, tourism & m.i.c.e

a *new era* in exhibitions club ... if you can belong, you should

www.wece Exhibitions.com

for immediate release

DATE: London, 16th June 2008

Dear Editors and Publishers,

Title: [BML International-UK](#), [TOURISM AROUND THE WORLD MONTHLY](#) and [World Exhibitions Club \(WEC\)](#) focus on joint promotion in China...

As the world focuses on the many opportunities on offer in China, two companies and an exhibition club have joined forces to make their presence known in this booming market.

[BML International-UK](#), [TOURISM AROUND THE WORLD MONTHLY](#) and [World Exhibitions Club \(WEC\)](#), are presenting themselves at the forthcoming **Beijing International Travel Expo (BITE)** being held in Beijing, China from 19-21 June 2008.

The two companies and the club offer different services, but combined, work in harmony to offer members of the travel, tourism, M.I.C.E. and exhibitions industries a unique blend of services.

With longstanding and close business ties with **BITE**; [BML International-UK](#) is the events regional sales Representative for the UK, Ireland, Greece, Cyprus, the Middle East and North Africa and [TOURISM AROUND THE WORLD MONTHLY](#) is an official Media Sponsor of the show and has been for the past 4 years. [WEC](#) is still making its presence known in the Asian market and as such, as part of their international promotion, the trio are attending **BITE** in order to expand their awareness in the Chinese and regional market.

Heading up the attendance at **BITE** is [BML International-UK](#)'s Managing Director, Dimitri Laspas. *'Asia and in particular China is where business is today. We feel we can offer much needed services to the market in order to assist with their global expansion and likewise they offer some positive opportunities for every division of the Laspas Group'*.

For more information on:

[BML International-UK](#), please visit: www.bmlinternational.co.uk

[World Exhibitions Club](#) visit: www.wece Exhibitions.com and

[TOURISM AROUND THE WORLD MONTHLY](#) visit: www.tourismaroundtheworld.co.uk

Media Department

[World Exhibitions Club](#)

London, UK, EU

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Notes for Editors:

Established in 2006, **World Exhibitions Club (WEC)** was founded by a dedicated team in the field of travel, tourism and exhibitions, with over 12 years of hands-on experience organising and selling some of the most famous international exhibitions in the travel, tourism and mice industry.

Combined with a solid background and training in marketing and promotion, led the team to recognise a need in the market for selective international travel and tourism and mice events to be presented on an independent global platform, hence the creation of **World Exhibitions Club**.

Who can become part of **WEC? There are 3 membership divisions:**

-Members:

All travel, tourism and m.i.c.e exhibitions and organisers.

-Partners:

All companies of the Tourism industry;, Tour Operators, Travel Agents, Convention Centres, DMC Companies, Destination Management Companies, Airlines, Hotels, Tourism Boards (National and Regional) Exhibition Designers among others.

-Media Associates:

All Magazines, Journals, Portals in relation to tourism (leisure and business travel), m.i.c.e and exhibitions.

WEC Exhibition Members:

EMITT (East Mediterranean International Travel & Tourism), Istanbul, Turkey.

Travel Turkey Izmir, Izmir, Turkey.

AWTTE (Arab World Travel and Tourism Exchange), Beirut, Lebanon.

WEC Partners:

Prinsotel & Travel, St. Agnello, Italy, EU.

BML International-UK, UK, EU.

WEC Media Associates:

MICE in Asia, Malaysia.

TOURISM AROUND THE WORLD MONTHLY, UK, EU.

www.wecexhibitions.com