



World Exhibitions Club

one club
for the travel, tourism &
m.i.c.e. exhibitions

a *new era* in exhibitions club ... if you can belong, you should

www.wecexhibitions.com

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BML International offers services to **World Exhibitions Club**.

After the recent launch of the **World Exhibitions Club (WEC)**, the UK based marketing and promotions company specialising in travel, tourism and exhibitions, **BML International** has joined the Club as a **WEC Partner**.

With a strong background of over 12 years in tourism and exhibitions marketing, **BML International** offers a variety of one-stop marketing services to **WEC Members**, **WEC Partners** as well as **WEC Media Associates**.

In addition, the **WEC Secretariat** confirmed that they will definitely be utilising the services and opportunities on offer through **BML International** when promoting the club and its members.

WEC members will find **BML International** services an invaluable source of marketing and promotion opportunities, for their individual local, regional and international targets.

As a **WEC Partner**, **BML International** not only services the club, but can further expand and develop its business internationally in a dedicated market sector, via the prestigious platform provided by **WEC**.

Designed to provide maximum international promotion and exposure, **WEC** is the only independent club for exhibitions in the travel and tourism and mice industry.

For more information on **World Exhibitions Club** and/or **BML International** please visit:

www.wecexhibitions.com