



World Exhibitions Club

## Media Associate profile

Title



# MICE in asia

**Brief Description** Reports on MICE activities in Asia which includes inbound and outbound MICE business, regular features on incentive destinations, events, trends, personalities in the MICE industry and tips on managing events and conferences in Asia.

**Readership** Trade Only.

- All MICE professionals
- Industry decision makers
- Professional buyers of meetings, incentives, conferences, exhibitions
- Destination Managers
- Event Planners
- Venue owners
- Suppliers of exhibitions
- Corporations
- Banks and associations
- Hotels & resorts
- Incentive travel agencies

**Distribution** Major cities in

- Asia
- Australasia
- Europe
- Middle East
- USA
- South Africa

**Format** Full colour magazine

**Circulation** 4 times a year of between 5,000 – 10,000 copies.

**Established Since** 2007.

**Publishing Company** Red Robin Events Sdn Bhd

**Address** Suite 27-5 Signature Office, The Boulevard, Mid Valley City  
Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia.

**Telephone** + 603 2297 9796

**Fax** + 603 2287 1868

**E-mail** [julia@miceinasia.com](mailto:julia@miceinasia.com)  
[info@miceinasia.com](mailto:info@miceinasia.com)

**Website** [www.miceinasia.com](http://www.miceinasia.com)

WEC © all rights reserved

# [www.wecexhibitions.com](http://www.wecexhibitions.com)